

BUSINESS MANAGEMENT, ASSOCIATE IN APPLIED SCIENCE (BMGT)

Effective: Fall 2025

The AAS in Business Management (BMGT) is a career-focused program designed to equip students with the critical skills needed to excel in today's dynamic business environment and the flexibility to explore areas of specialization. The curriculum emphasizes core business principles and develops students' decision-making, problem-solving, communication, and technology skills.

Students can also choose an area of concentration and apply these credits toward the Business Management degree. The program's structure allows students to tailor their education to meet their unique career aspirations and earn a certificate depending on the area of specialization. During the program students complete an internship that allows them to apply the knowledge and skills they have acquired through their business coursework and concentration coursework in a real-world setting.

The Culinary Arts Concentration:

The *Culinary Arts* option focuses on hands-on learning and training in the basics of food products, culinary techniques, and presentation styles. Students get hands-on experience in a professional kitchen. With this option, students have the opportunity to develop specialized knowledge and skills related to working in a professional kitchen to complement the business acumen they develop through the business management curriculum.

The Entrepreneurship and Social Innovation Concentration:

The *Entrepreneurship and Social Innovation* option explores theories and practices related to launching an entrepreneurial venture. There is also an exploration of how to manage and market a new venture and overcome the challenges of the entrepreneurial process. With this option, students have the opportunity to develop specialized knowledge and skills related to starting, marketing, operating, and sustaining a business venture.

The Human Resources Management Concentration:

The *Human Resources Management* option allows students to explore theories, practices, and tools necessary to manage an organization's most important asset - its people. With this option, students explore the relationship between human resources management and its important role in achieving organizational goals through people.

Note: This Business Management AAS program is not intended as a transfer program. Students whose primary goal is to transfer to a four-year baccalaureate program should choose Business Administration (BUAD) (<https://catalog.dccc.edu/academic-programs/programs-study/business-administration-general-business-as/>) as their major.

Program Outcomes

Upon successful completion of this program, students should be able to:

- Apply principles of business and management.
- Demonstrate effective communication skills in the business context.

- Use decision-making skills to solve business problems.
- Analyze ethical and socially responsible principles in business.
- Use technology to analyze and communicate information.

Full-Time Academic Plan

First Semester		Hours
ENG 100	English Composition I ^{CR, IL, WC}	3
CS 100	Introduction to Information Technology ^{TC}	3
BUS 100	Introduction to Business	3
Any Global Understanding (GU) designated course (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#globalunderstandingtext) ^{GU}		3
BUS 104 or BUS 220	Mathematics for Business ^{QR 1} or Elementary Statistics	3
Hours		15
Second Semester		
ACC 100 or ACC 111	Applied Accounting or Financial Accounting	3
BUS 210	Principles of Management	3
Any Scientific Inquiry (SI) designated course (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#scientificinquirytext) ^{SI}		4
Concentration requirement or course elective ²		6
Hours		16
Third Semester		
BUS 213	Leadership	3
BUS 130	Business Communication ^{OC}	3
Concentration requirement or course elective ²		9
Hours		15
Fourth Semester		
BUS 199 or CUL 199	Business Internship (3 credits) or Culinary Externship	3
Concentration requirement or course elective ²		9
Any Diversity and Social Justice (DJ) designated course (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#diversityandsocialjusticetext) ^{DJ}		3
Hours		15
Total Hours		61

Notes:

NOTES:

1. BUS 220 requires a math prerequisite that could increase the number of courses needed to complete the program.
2. Each BMGT program option (Culinary Arts, Entrepreneurship and Social Innovation, and Human Resources Management) requires 15 credits of specialized course requirements (5 courses). In addition, each option requires an additional 9 credits of specialized elective course requirements (3 courses). See lists of specialized course requirements and specialized elective options below.

Culinary Arts Concentration Option

Code	Title	Hours
<i>Concentration Requirements (Must take all 5 courses)</i>		
HRM 110	Food Sanitation and Safety Supervision	
CUL 115	Culinary Foundations I	
CUL 150	Baking and Pastry Foundations I	
CUL 210	Foodservice Purchasing	
CUL 220	Nutrition and the Hospitality Industry	
<i>Concentration Elective Options (Select 3 courses)</i>		
CUL 151	Baking and Pastry Foundations II	

CUL 215	Menu Planning and Cost Control
CUL 230	Culinary Foundations II
CUL 231	Garde Manger
CUL 232	International Cuisine
BUS 110	Professional Selling
BUS 128	Introduction to Entrepreneurship
BUS 129	Entrepreneurship II Seminar
BUS 214	Organizational Behavior
BUS 215	Human Resource Management
BUS 216	Training & Development
BUS 217	Compensation & Benefits
BUS 218	Labor Relations
BUS 230	Principles of Marketing
BUS 232	Principles of Finance
BUS 243	Legal Environment of Business
BUS 256	Strategic Management
BUS 257	Strategic Workforce Planning
BUS 258	Recruitment and Selection
BUS 259	Performance Management
BUS 260	Employment Law

Entrepreneurship and Social Innovation Concentration Option

Code	Title	Hours
<i>Concentration Requirements (Must take all 5 courses)</i>		
BUS 128	Introduction to Entrepreneurship	
BUS 129	Entrepreneurship II Seminar	
BUS 215	Human Resource Management	
BUS 230	Principles of Marketing	
BUS 243	Legal Environment of Business	
<i>Concentration Elective Options (Select 3 courses)</i>		
ECO 210	Macroeconomic Principles	
ECO 220	Microeconomic Principles	
BUS 110	Professional Selling	
BUS 214	Organizational Behavior	
BUS 216	Training & Development	
BUS 217	Compensation & Benefits	
BUS 218	Labor Relations	
BUS 232	Principles of Finance	
BUS 256	Strategic Management	
BUS 257	Strategic Workforce Planning	
BUS 258	Recruitment and Selection	
BUS 259	Performance Management	
BUS 260	Employment Law	
ACC 111	Financial Accounting	
ACC 112	Managerial Accounting	

Human Resources Management Concentration Option

Code	Title	Hours
<i>Concentration Requirements (Must take all 5 courses)</i>		
BUS 214	Organizational Behavior	
BUS 215	Human Resource Management	
BUS 216	Training & Development	

BUS 217	Compensation & Benefits
BUS 218	Labor Relations
<i>Concentration Elective Options (Select 3 courses)</i>	
ECO 210	Macroeconomic Principles
ECO 220	Microeconomic Principles
BUS 110	Professional Selling
BUS 128	Introduction to Entrepreneurship
BUS 129	Entrepreneurship II Seminar
BUS 230	Principles of Marketing
BUS 232	Principles of Finance
BUS 243	Legal Environment of Business
BUS 256	Strategic Management
BUS 257	Strategic Workforce Planning
BUS 258	Recruitment and Selection
BUS 259	Performance Management
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Career

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