

# ENTREPRENEURSHIP AND SOCIAL INNOVATION CERTIFICATE (ENSI)

**Catalog Addendum**  
**Effective: Fall 2024**

Entrepreneurship is more than just starting a business. Entrepreneurs transform the world around us through risk-taking actions and value-creating organizations. They drive enormous social and economic changes at local, national, and global levels.

The Entrepreneurship and Social Innovation Certificate of Competency has three main aims:

1. to create focused pathways through a curriculum that allows students to supplement work in their academic interests with an understanding of entrepreneurship and social innovation;
2. to leverage, expand, and enhance the academic and career pursuits with an entrepreneurial spirit; and
3. to promote an interdisciplinary approach to entrepreneurship.

## Program Outcomes

Upon successful completion of this program, students should be able to:

- Determine and explain how business enterprises create value for society.
- Identify and evaluate the creation of positive impact on society through commercial and social enterprises.
- Identify, develop, and evaluate opportunities for new businesses.
- Design a practical business plan for a new business.
- Identify and explain key legal concepts and laws relevant to new businesses.

## Curriculum

The College will award a certificate of competency to students who complete an approved credit-bearing career program that requires less than 30 credits. General education courses may not be required for programs that have less than 30 credits. The student must have a cumulative GPA of 2.0 or higher. At least six credit hours must be in courses that are awarded grade points.

Course	Title	Hours
<b>First Semester</b>		
BUS 100	Introduction to Business	3
BUS 128	Introduction to Entrepreneurship *	3
<b>Hours</b>		<b>6</b>
<b>Second Semester</b>		
ACC 111	Financial Accounting	3
BUS 215 or BUS 218	Human Resource Management or Labor Relations	3
<b>Hours</b>		<b>6</b>
<b>Third Semester</b>		
BUS 219	Entrepreneurship II Seminar *	3
Select one of the following		3
BUS 130	Business Communication <sup>1</sup>	
BUS 210	Principles of Management	

BUS 230	Principles of Marketing	
BUS 243	Legal Environment of Business <sup>2</sup>	
<b>Hours</b>		<b>6</b>
<b>Total Hours</b>		<b>18</b>

\* New Course

<sup>1</sup> Students who wish to take BUS 130 are required to take ENG 100 and CS 100.

<sup>2</sup> Students who wish to take BUS 243 are required to take ENG 100.