

ENTREPRENEURSHIP AND SOCIAL INNOVATION, CERTIFICATE OF COMPETENCY (ENSI)

Effective: Fall 2024

Entrepreneurship is more than just starting a business. Entrepreneurs transform the world around us through risk-taking actions and value-creating organizations. They drive enormous social and economic changes at local, national, and global levels.

The Entrepreneurship and Social Innovation Certificate of Competency has three main aims:

1. to create focused pathways through a curriculum that allows students to supplement work in their academic interests with an understanding of entrepreneurship and social innovation;
2. to leverage, expand, and enhance the academic and career pursuits with an entrepreneurial spirit; and
3. to promote an interdisciplinary approach to entrepreneurship.

Program Outcomes

Upon successful completion of this program, students should be able to:

- Determine and explain how business enterprises create value for society.
- Identify and evaluate the creation of positive impact on society through commercial and social enterprises.
- Identify, develop, and evaluate opportunities for new businesses.
- Design a practical business plan for a new business.
- Identify and explain key legal concepts and laws relevant to new businesses.

Curriculum

The College will award a certificate of competency to students who complete an approved credit-bearing career program that requires less than 30 credits. General education courses may not be required for programs that have less than 30 credits. The student must have a cumulative GPA of 2.0 or higher. At least six credit hours must be in courses that are awarded grade points.

First Semester		Hours
BUS 100	Introduction to Business	3
BUS 128	Introduction to Entrepreneurship	3
Hours		6
Second Semester		
ACC 111	Financial Accounting	3
BUS 215 or BUS 218	Human Resource Management or Labor Relations	3
Hours		6
Third Semester		
BUS 129	Entrepreneurship II Seminar	3
Select one of the following		3
BUS 130	Business Communication ¹	
BUS 210	Principles of Management	

BUS 230	Principles of Marketing	
BUS 243	Legal Environment of Business ²	
Hours		6
Total Hours		18