

# GRAPHIC DESIGN, ASSOCIATE IN FINE ARTS (GRA)

The Associate of Fine Art degree program in graphic design teaches students how to develop design concepts and aesthetically arrange type and image in order to plan and produce intelligent visual communication solutions to client problems or self-authored work. Visual communication skills are developed within the constraints of time, budget and technology. These solutions may include a variety of print based and digital media materials. The Associate in Fine Arts degree program in graphic design will challenge students and prepare them to transfer to a four-year Bachelor of Fine Art programs while still supporting students who seek career positions such as entry-level designers, freelance designers and print production artists.

Students will be provided with all foundation-level studio courses with a primary concentration in graphic design. First-year requirements must be satisfied before beginning second-year course work. Any remediation in Reading, English or Mathematics must be completed before beginning third semester courses.

The degree Associate in Fine Arts is awarded upon successful completion of the graphic design course sequence with a grade of "C" (2.0 GPA) or better in all graphic design courses. A graphic design course with a grade lower than "C" must be repeated.

The faculty advisor may approve the Co-op/Internship as additional credits beyond the 64-65 curriculum credit requirement.

## Program Outcomes

Upon successful completion of this program, students should be able to:

- Use the basic tools and techniques of the graphic designer.
- Demonstrate knowledge of the elements and principles of two- and three- dimensional design, color theory, drawing and art historical references.
- Demonstrate the ability to meet deadlines and incorporate critique recommendations in the work.
- Use computer technology in the execution of design projects.
- Practice critical thinking skills through the production and evaluation of artwork.
- Produce a portfolio demonstrating the ability to solve design problems.

## Curriculum

The College Transfer Office (<https://www.dccc.edu/admissions-financial-aid/transfer/transfer-office/>) is set up to help Delaware County Community College students transfer to four-year colleges and universities. If you are planning to transfer, you are strongly encouraged to meet with a transfer advisor within your first two semesters (or before you reach 30 transferable college credits from all institutions attended).

Course	Title	Hours
<b>First Semester</b>		
ART 130	Drawing I	3
ART 122	Two Dimensional Design	3
ENG 100	English Composition I	3
Select one of the following:		
ART 110	Art from the Ancient Worlds through the Middle Ages	3

ART 111	Art from the Renaissance through Contemporary Times	
ART 115	History of Graphic Design	
Select one of the following:		3-4
MAT 120	Modern College Mathematics	
MAT 121	Introduction to Probability and Statistics	
MAT 151	College Algebra	
MAT 152	Precalculus	
MAT 160	Calculus I	
Hours		15-16
<b>Second Semester</b>		
ART 123	Color and Design	3
ART 124	Three Dimensional Design	3
ART 208	Computer Illustration	3
ART 211	Digital Imaging	3
COMM 111	Public Speaking	3
ART 131 or ART 136	Drawing II or Drawing as a Design Process	3
Hours		18
<b>Third Semester</b>		
ART 213	Page Layout	3
ART 215	Typography	3
ART 225	Prepress and Printing Processes	3
ART 230	Graphic Design I	3
Any transferable Diversity and Social Justice (DJ) designated Social Science course		3
Hours		15
<b>Fourth Semester</b>		
ART 227	Web Graphics	3
ART 228	Motion Graphics	3
ART 231	Graphic Design II	3
ART 232	Portfolio Seminar	3
Any transferable Scientific Inquiry (SI) designated Science course		4
Hours		16
Total Hours		64-65

## Notes

Diversity and Social Justice designated courses ([https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#DJ\\_Course\\_List](https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#DJ_Course_List)).

Scientific Inquiry designated courses ([https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#SR\\_Course\\_List](https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#SR_Course_List)).

## Accreditation

Delaware County Community College is a NASAD accredited institution.

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